

## **INQUIRER Tops Newspapers on Context Indicator**

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**INQUIRER Boss Philip N. Wesseh**

The Media Quality Barometer Project, in its media analysis says The Inquirer Newspaper has topped other newspapers in the country on the table Context indicator in its daily publication. In its analysis released on the index of media performance in the country, the Media Barometer Project on Wednesday pointed out that The Inquirer and Daily Observer newspapers shared first place for grammar and sentence structure. The Media Barometer Project, with its title “Enhancing Media Integrity Through Quality Reporting” is a media quality assessment methodology, which examines and scores newspapers and radio stations on a set of six indicators.

The system was developed by the Liberia Media Center (LMC) in consultation with media stakeholders, representatives of civil society and journalists. This intervention is a collaborative effort of the LMC and Search For Common Ground (SFCG) with support from Trust Africa and Humanity United. According to the findings, the Media Analysis Project observed that the print media is faced with numerous challenges as compared to broadcast or electronic media. The Project also pointed out that Daily Observer topped the newspaper category by scoring high marks on diversity, especially reporting on more thematic issues and counties than other papers.

In its methodology, nine newspapers and five radio stations were selected for assessment, and the newspapers were selected on the basis of their regularity prior to the monitoring. The key output of the Media Barometer project is to provide regular assessments of the state and health of the media in Liberia. It is anticipated that as a result of the scoring and performance reports, that media content quality will improve.

The report is the monthly summary of the monitoring exercise that revealed the findings and explained the processes employed to collect and analyze data obtained.

Meanwhile, the Managing Editor of THE INQUIRER Newspaper, Mr. Philip N. Wesseh, who was among many persons who made remarks, lauded the project and said such will help strengthen the Liberian media. He said he was happy that there have been improvements in the media and that today some newspapers have their own printing houses and that some newspapers are being printed in color. Mr. Wesseh then praised the Liberian Media Center and its supporters for the project and hopes it will continue.